

## Corporate Library Benchmarks 2009 Edition

**Table 7.13: Mean, Median, Minimum and Maximum Library Spending on Print and Electronic Versions of Business, Scientific and Other Scholarly and Professional Journals in 2008 (in \$)**

|               | Mean       | Median    | Minimum | Maximum    |
|---------------|------------|-----------|---------|------------|
| Entire Sample | 126,261.34 | 43,500.00 | 38.00   | 800,000.00 |

**Table 7.14: Mean, Median, Minimum and Maximum Library Spending on Print and Electronic Versions of Business, Scientific and Other Scholarly and Professional Journals in 2008, Broken Out by U.S./Non (in \$)**

| U.S./Non U.S. Institutions | Mean       | Median    | Minimum | Maximum    |
|----------------------------|------------|-----------|---------|------------|
| U.S.                       | 133,956.43 | 42,000.00 | 700.00  | 800,000.00 |
| Non                        | 123,927.38 | 67,000.00 | 38.00   | 650,000.00 |

**Table 7.15: Mean, Median, Minimum and Maximum Library Spending on Print and Electronic Versions of Business, Scientific and Other Scholarly and Professional Journals in 2008, Broken Out by Revenue Range (in \$)**

| Revenue Range                | Mean       | Median     | Minimum   | Maximum    |
|------------------------------|------------|------------|-----------|------------|
| Less than \$250 Million      | 112,807.26 | 25,000.00  | 38.00     | 800,000.00 |
| \$250 Million to \$1 Billion | 115,166.67 | 46,000.00  | 22,000.00 | 405,000.00 |
| \$1 Billion to \$5 Billion   | 149,014.17 | 134,100.00 | 4,385.00  | 301,500.00 |
| \$5 Billion to \$25 Billion  | 138,375.00 | 48,250.00  | 44,000.00 | 413,000.00 |
| \$25 Billion+                | 257,000.00 | 257,000.00 | 14,000.00 | 500,000.00 |

**Table 7.16: Mean, Median, Minimum and Maximum Library Spending on Print and Electronic Versions of Business, Scientific and Other Scholarly and Professional Journals in 2008, Broken Out by Type of Industry (in \$)**

| Type of Industry       | Mean       | Median    | Minimum   | Maximum    |
|------------------------|------------|-----------|-----------|------------|
| Retail/Wholesale       | 188,525.00 | 52,000.00 | 100.00    | 650,000.00 |
| Oil/Gas                | 145,033.33 | 60,600.00 | 1,4000.00 | 413,000.00 |
| Medical/Pharmaceutical | 104,670.89 | 44,000.00 | 38.00     | 405,000.00 |
| Publishing/Media       | 155,277.00 | 50,000.00 | 4,385.00  | 500,000.00 |
| Computers/Software     | 142,950.00 | 44,750.00 | 3,000.00  | 800,000.00 |
| Consumer Goods         | 7,900.00   | 3,000.00  | 700.00    | 20,000.00  |

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**Table 7.17: Mean, Median, Minimum and Maximum Projected Library Spending on Print and Electronic Versions of Business, Scientific and Other Scholarly and Professional Journals in 2009 (in \$)**

|               | Mean       | Median    | Minimum | Maximum    |
|---------------|------------|-----------|---------|------------|
| Entire Sample | 133,521.76 | 49,500.00 | 38.00   | 800,000.00 |

**Table 7.18: Mean, Median, Minimum and Maximum Projected Library Spending on Print and Electronic Versions of Business, Scientific and Other Scholarly and Professional Journals in 2009, Broken Out by U.S./Non (in \$)**

| U.S./Non U.S. Institutions | Mean       | Median    | Minimum | Maximum    |
|----------------------------|------------|-----------|---------|------------|
| U.S.                       | 143,079.05 | 48,800.00 | 700.00  | 800,000.00 |
| Non                        | 129,197.38 | 66,000.00 | 38.00   | 660,000.00 |

**Table 7.19: Mean, Median, Minimum and Maximum Projected Library Spending on Print and Electronic Versions of Business, Scientific and Other Scholarly and Professional Journals in 2009, Broken Out by Revenue Range (in \$)**

| Revenue Range                | Mean       | Median     | Minimum   | Maximum    |
|------------------------------|------------|------------|-----------|------------|
| Less than \$250 Million      | 129,812.94 | 40,000.00  | 120.00    | 800,000.00 |
| \$250 Million to \$1 Billion | 160,200.00 | 50,000.00  | 22,000.00 | 439,000.00 |
| \$1 Billion to \$5 Billion   | 153,260.00 | 136,500.00 | 4,560.00  | 321,000.00 |
| \$5 Billion to \$25 Billion  | 150,200.00 | 51,000.00  | 48,800.00 | 450,000.00 |
| \$25 Billion+                | 257,500.00 | 257,500.00 | 15,000.00 | 500,000.00 |

**Table 7.20: Mean, Median, Minimum and Maximum Projected Library Spending on Print and Electronic Versions of Business, Scientific and Other Scholarly and Professional Journals in 2009, Broken Out by Type of Industry (in \$)**

| Type of Industry       | Mean       | Median    | Minimum   | Maximum    |
|------------------------|------------|-----------|-----------|------------|
| Retail/Wholesale       | 195,030.00 | 60,000.00 | 120.00    | 660,000.00 |
| Oil/Gas                | 156,000.00 | 64,000.00 | 15,000.00 | 450,000.00 |
| Medical/Pharmaceutical | 155,571.43 | 98,000.00 | 10,000.00 | 439,000.00 |
| Publishing/Media       | 155,912.00 | 50,000.00 | 4,560.00  | 500,000.00 |
| Computers/Software     | 160,200.00 | 49,000.00 | 3,000.00  | 800,000.00 |
| Consumer Goods         | 5,566.67   | 3,000.00  | 700.00    | 13,000.00  |

## Section 8: Books

**Table 8.1: Mean, Median, Minimum and Maximum Library Spending on Traditional Print Books in 2008 (in \$)**

|               | Mean      | Median    | Minimum | Maximum    |
|---------------|-----------|-----------|---------|------------|
| Entire Sample | 33,769.77 | 12,000.00 | 0.00    | 360,000.00 |

**Table 8.2: Mean, Median, Minimum and Maximum Library Spending on Traditional Print Books in 2008, Broken Out by U.S./Non**

| U.S./Non U.S. Institutions | Mean      | Median    | Minimum | Maximum    |
|----------------------------|-----------|-----------|---------|------------|
| U.S.                       | 37,492.00 | 12,000.00 | 0.00    | 360,000.00 |
| Non                        | 28,600.00 | 9,500.00  | 100.00  | 254,000.00 |

**Table 8.3: Mean, Median, Minimum and Maximum Library Spending on Traditional Print Books in 2008, Broken Out by Revenue Range**

| Revenue Range                | Mean      | Median    | Minimum  | Maximum    |
|------------------------------|-----------|-----------|----------|------------|
| Less than \$250 Million      | 32,156.52 | 12,000.00 | 100.00   | 254,000.00 |
| \$250 Million to \$1 Billion | 72,666.67 | 18,500.00 | 6,000.00 | 360,000.00 |
| \$1 Billion to \$5 Billion   | 28,750.00 | 23,500.00 | 0.00     | 80,000.00  |
| \$5 Billion to \$25 Billion  | 11,400.00 | 11,000.00 | 1,000.00 | 24,000.00  |
| \$25 Billion+                | 15,666.67 | 7,000.00  | 5,000.00 | 35,000.00  |

**Table 8.4: Mean, Median, Minimum and Maximum Library Spending on Traditional Print Books in 2008, Broken Out by Type of Industry**

| Type of Industry       | Mean      | Median    | Minimum  | Maximum    |
|------------------------|-----------|-----------|----------|------------|
| Retail/Wholesale       | 68,275.00 | 9,500.00  | 100.00   | 254,000.00 |
| Oil/Gas                | 28,285.71 | 20,000.00 | 7,000.00 | 80,000.00  |
| Medical/Pharmaceutical | 49,181.82 | 12,000.00 | 4,000.00 | 360,000.00 |
| Publishing/Media       | 7,400.00  | 5,000.00  | 0.00     | 24,000.00  |
| Computers/Software     | 29,891.67 | 14,500.00 | 200.00   | 150,000.00 |
| Consumer Goods         | 11,075.00 | 2,000.00  | 300.00   | 40,000.00  |